



International Centre™  
FOR MISSING & EXPLOITED CHILDREN  
AUSTRALIA

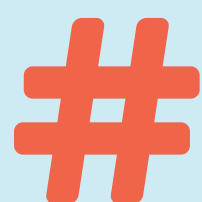


National Child  
Protection Week  
3 - 9 September 2023

# Sextortion

is now the number one issue for  
online child sex crime fighters.

So, what is it?



Where we  
start  
matters



Sextortion, or **sexual extortion**, is a form of blackmail where an offender threatens to share images or videos in exchange for money or more content.



In Australia, almost  
**4200** sextortion reports  
were lodged in 2021-22.

This is a **55%** increase  
on the previous year.

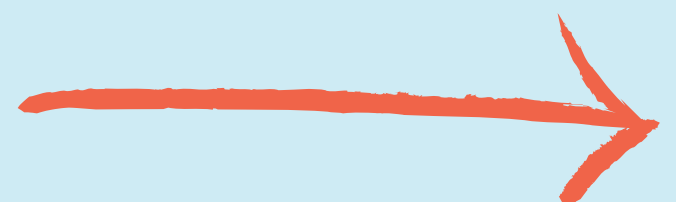


The Australian Federal Police has seen a **hundred-fold increase** in reports this year.



**“It’s an  
epidemic.”**

says Australia’s eSafety Commissioner, Julie Inman-Grant.



In **75%** of cases where  
the abuser is after more  
sexual content, the  
victims are girls.

Australia's eSafety Commissioner



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Where an offender is chasing money, boys are overwhelmingly targeted.

Australia's eSafety Commissioner

This is called **financial sextortion**.



Demands from offenders when abusing victims can range from \$50 to \$10,000.

The ACCCE is seeing **more than 100 reports** of this type of financial sextortion **each month.**





**“If you’ve seen  
what I’ve seen, you  
would not allow  
your child to take  
their phone into  
their bedroom.”**

ICMEC Australia Non-Executive Director, Jon Rouse APM in  
‘Saving Our Kids’



Sextortion is an increasing threat to children.

Let's work collaboratively, across industries, to fight against this crime type.

Every child deserves a safe childhood, free from sexual abuse and exploitation.



If you want to learn more about the complex response to online child sexual exploitation and how your organisation can help protect children, **get involved with ICMEC Australia.**



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- Join our online community
- Attend our events, online and in-person