



# National Child Protection Week

3 - 9 September 2023

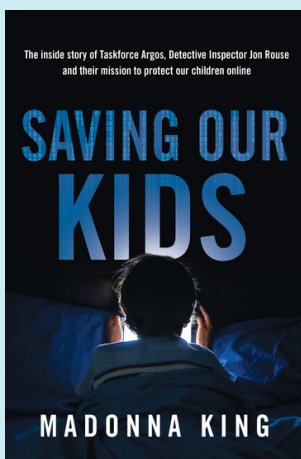


International Centre™  
FOR MISSING & EXPLOITED CHILDREN  
AUSTRALIA

Fighting online child sexual exploitation is complex and requires work across various industries.

What's one way to combat this crime?

# Follow the money.



This is a summary of Chapter 13, 'Follow the Money' in Madonna King's 2023 book.



On the dark web, offenders trade, purchase, or sell child sexual abuse material.

This can have two different motivations - financial, or sexual - or a combination of both.

Ultimately, **each image or video harms children and is evidence of a crime scene.**

When it comes to this crime, we need a robust networked response.



ICMEC Australia aims to assist financial institutions to detect CSE transactions.

The size of this issue has seen financial institutions eager to take action.

**“The banks show up... They’re actually leaning in...”**

ICMEC Australia CEO Anna Bowden in 'Saving Our Kids'



The online nature of this crime, and offenders manipulating the technological capabilities available to them makes detection incredibly difficult.

That's why no single entity can do this alone.

Connecting the puzzle pieces held across different sectors of the CSE response ecosystem is key.

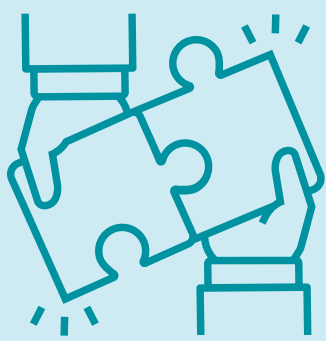


# The solution?

Unity of action:  
Cross-industry  
collaboration.



When financial institutions, law enforcement, and regulators work cooperatively, more children can be saved from harm.



## Operation Huntsman

A joint AFP and AUSTRAC operation that led to...

> 500

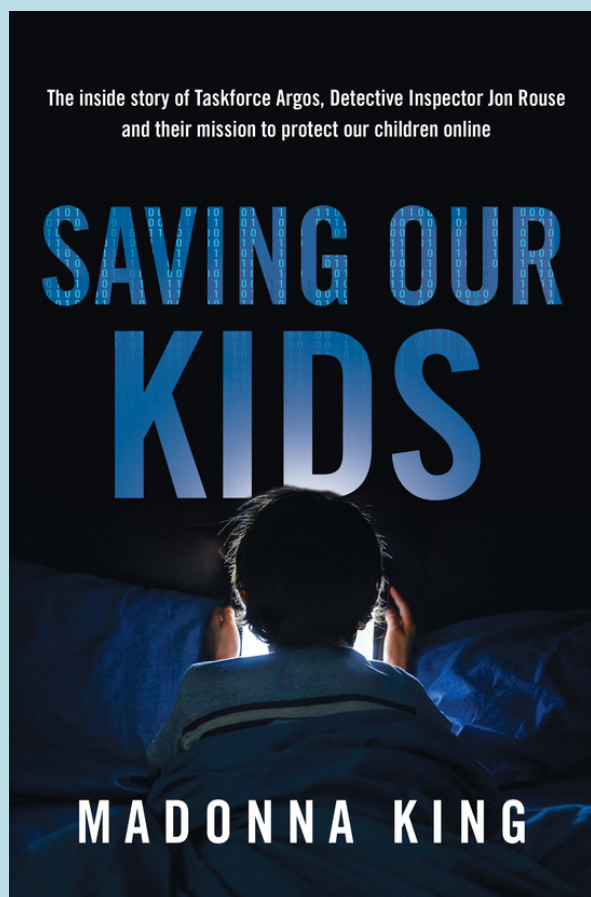
Australian bank, financial services, and digital accounts closed down because of connections to child sexual exploitation.



International Centre™  
FOR MISSING & EXPLOITED CHILDREN  
AUSTRALIA



Collaborative efforts help detect child sexual exploitation transactions, and ultimately save children from abuse.



Find out more in Chapter 13 of Madonna King's book, 'Saving Our Kids'.

AUSTRAC's financial crime guide is one important resource for understanding how to tackle this crime.







If you want to learn more about the complex response to online child sexual exploitation and how your organisation can help protect children, **get involved with ICMEC Australia.**



- Sign up to our monthly newsletter
- Join our online community
- Attend our events, online and in-person