




International Centre™
FOR MISSING & EXPLOITED CHILDREN

**The ICMEC Australia
Child Protection Fund**

Application Review Criteria

Round One: July 2022





The Child Protection Fund supports tech and data-driven approaches, especially those related to financial transactions, to reduce and prevent sexual exploitation of children.

We recognise that we don't have all the answers.

Solutions to this complex problem will be based on collaboration, partnerships and cognitive diversity.

Proposal Review and Evaluation Guidelines

Round One of CPF applications are due 19 September 2022. Please submit to: fund@icmec.org.au

Applications to the Child Protection Fund should address the following criteria. Proposals must be a maximum 20 pages in total (spreadsheets and other Appendices may also be attached).

We are also open to hearing about your initiatives before you take the time to write an application. Please provide a 1-2 page summary of your project if you would like to meet with us.

1. Summary description of the program, and brief background on the organization/individual applying for funding:

- Executive Summary of the initiative and expected timeframes for delivery.
- Overview of the organisation applying for funding, including ABN registration (or equivalent for overseas registration), and a brief history of operations (if relevant).
- Summary of how the proposal aligns to the 'what' (outcomes) and 'how' (data/tech approaches) of the CPF.
- Why isn't the program commercially viable (yet?) (ie. why wouldn't the private sector or other funders pay for it?)

Note this section is not a scored evaluation – it is a basic threshold criteria for the application to be considered.

2. How will the initiative deliver against the CPF target outcomes?

- How is the program aligned to the goals of contributing to better detection, reporting, and prosecution of CSE?
- What are the potential social outcomes (impact) including targets, for the program?
- Who are the targeted audiences and beneficiaries (e.g. financial industry, law enforcement, consumers), and how will they benefit? How will Australian industries benefit?

3. How will success be measured?

- How will the achievement of the outcomes above be measured and evaluated?
- What are the suggested metrics? How will data be collected to measure outcomes? How will you iterate, and improve the product/outcomes based on these metrics?
- What are the measurement periods/ timeframes?

Note the CPF can assist in the design of suitable M&E frameworks, where required.

4. General Business/Program Plan

- A summary operational/business plan for the program, including timeframes, and phases. Contingencies and scenarios should be included where appropriate.
- How feasible and sustainable is the program (if it will become a commercial or sub-commercial opportunity)?
- If relevant, the plan should cover how the program will remain viable beyond receiving funds from the CPF (e.g. from additional funders/ partnerships, another round of CPF funding, business revenues etc).
- What forms of software/ programming will need to be used or acquired? How will these be procured?

5. Capability of management, team, and external partnerships

- Who will be involved in managing and delivering the program?
- What management, technical and other relevant skills do those individuals bring?
- How will you access additional personnel/contractors to fill any skills gaps?
- Are there areas you would seek additional capability assistance from ICMEC and our partners? (e.g. networking, advisory, technical skills)?

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6. How is the program innovative? How can it be scaled or replicated?

- Why is the program needed/ what gaps does it fill in the market?
- If the program can be scaled, how, and how quickly?
- Are there limitations to replicating the program in different jurisdictions across Australia or internationally?

7. If the program relies on data access or sharing how will this be done?

- If the initiative requires data for its analytics or implementation, the applicant should have a clear and realistic plan on how to access that data.
- Proposals should demonstrate some understanding about the realities and challenges of securing external data, especially in this area.
- If relevant, please provide a logical diagram or summary of data tables, and any processes anticipated to access data resources.

8. Operating Budget and total funds requested

- Applicants must provide an operating Budget covering the period of funding requested and, where appropriate, projections for the following 2-3 years (so the CPF can consider ongoing sustainability of any business initiatives).
- The Budget should include general OpEx, additional revenue/income streams, and proposed investment return (if seeking an impact investment), as relevant.
- Each applicant should include their funding request for the round (between \$50,000 - \$500,000).

9. General risks and compliance

- Where relevant, the proposal should include any necessary checks and compliance that will need to be secured, e.g. Child Safety/ Working With Children Check; research ethics approval, etc.

Evidence of insurance policies will also be sought prior to grants being disbursed to successful applicants.

Broad Exclusions to the Child Protection Fund

The CPF will not consider:

- Post-hoc funding for programs already delivered
- Representation at conferences and/or events
- Initiatives that are commercially viable (yet). We will consider non-commercially viable aspects *within* a business.

The CPF is focused on funding organisations that benefit Australian industries in their work towards reducing and preventing child sexual exploitation.