

The Child Protection Fund

supports tech and data-driven approaches, especially those related to financial transactions, to reduce and prevent sexual exploitation of children.

We recognise that we don't have all the answers.

Solutions to this complex problem will be based on:



Collaboration



Partnerships



Cognitive diversity

The Fund can support initiatives based on two criteria:

The What

Clear alignment with our outcomes of supporting better detection, reporting and prosecution of CSE.

The How

Programs must be technology or data-driven approaches, or improve the quality and/or usefulness of data and tech approaches.

The Fund is not a traditional philanthropic foundation, but more like a blend of grants and venture capital approach. It is uniquely positioned to support a range of Australian organisation types, e.g:



Grants to for-purpose organisations



Low-return impact **investments** into businesses (any proceeds will be recycled back to the Fund)

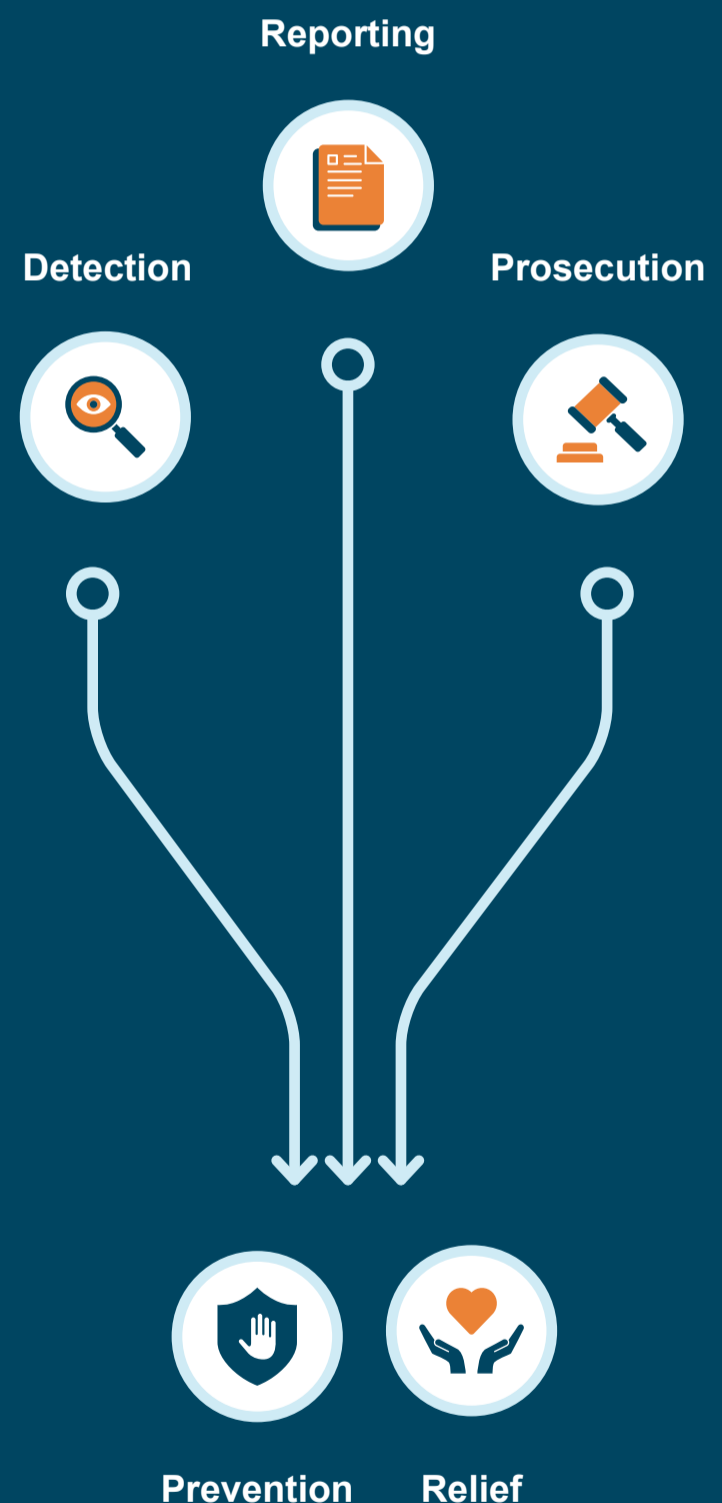


Support to **public-private partnerships** and pilots, e.g. those engaging law enforcement

Why a Child Protection Fund?

Outcomes

The targeted outcomes of the Fund are to support better detection, reporting and prosecution of online child sexual exploitation (CSE).



Impact

Higher rates of prevention and relief for victims.

Our Core Principles



Outcomes Driven

- An Outcomes Framework drives our focus areas for grants, and why.
- Clear and effective outcomes measurement and evaluation of our grants and results.



Genuine Funder Engagement & Support

- We will be a true invested partner.
- We will complement capital (\$) with capability (non-\$) support for grantees, including advice, networks, and a platform for collaboration



Amplifying Impact through Partnerships

- **Catalytic funding:** e.g. seed funding for programs that wouldn't otherwise be supported by the commercial sector, or subsidizing non-commercial components of a program.
- **Partnerships:** e.g. matching or base level funding to other forms of grants/investment; and creating coalitions of delivery partners.
- **Diversification:** given how quickly the sector is evolving and adapting, we need to try multiple approaches. Diversifying also captures more partnerships, more market awareness, and more collaboration

Round One of the Fund is opening in late July 2022, and will provide grants or investments of between **\$50,000 - \$500,000** each.

The Fund will open for applications twice per year over 2023 – 2025.

We will also host challenges dedicated to specific problems.