




International Centre™
FOR MISSING & EXPLOITED CHILDREN

The ICMEC Australia Child Protection Fund





The Child Protection Fund supports tech and data-driven approaches, especially those related to financial transactions, to reduce and prevent sexual exploitation of children.

We recognise that we don't have all the answers.

Solutions to this complex problem will be based on collaboration, partnerships and cognitive diversity.

ICMEC Theory of Change 2022-2024

Victim Relief

Prevention

Conviction



Impact
What world do we want to see?

Our outcomes are our North Star – these are our focus.

More Efficient Detection

More Effective Reporting

More Effective Prosecution

Detection Reporting Prosecution



Outcomes
What changes will happen?

Effective predictive analytics/research

- Increased CSE typologies used
- Decreased time to prosecution
- Increased use of external data
- Increased use of predictive models

More collaboration and data sharing

- Increased data sharing
- Increased info sharing
- Increased member numbers & engagement
- No. of projects initiated
- Industry engagement (volume and quality/NPS)

More targeted investigations

- More offenders detected & prosecuted
- Increased use of external data
- Better efficacy on current models and predictive statistics
- Increased focus on CSE
- Higher quality SMRs



Outputs
What will our work generate?

Data Product Development

- Public data product
- Live Typology database

Member Program & Portal

- Share lessons & collaborate:
- Within sectors
- Across sectors
- Across jurisdictions

Information Sharing

- Live curated research
- Emerging risks and flags
- Offender profiles

Research

- Emerging tech applications & predictive analytics
- Application and algorithm research

Data Sharing

- Pilot initiatives to share data
- Use cases
- Test AI/ML applications

Partnerships with regulators and LEA

- Feedback on what LEA needs; emerging trends
- ICMEC Awards

Child Protection Fund

- Support to new innovations, partnerships and research



Activities
What are we going to do?

Strong **partnerships and trust** across stakeholders. A culture of resilience and **willingness to test new ideas/innovations**.

Intellectual capital: High levels of relevant technical skills across team and partners.

Funding, and committed, patient partnerships with funders.

Broad and strong awareness and recognition of **ICMEC AU value proposition**.

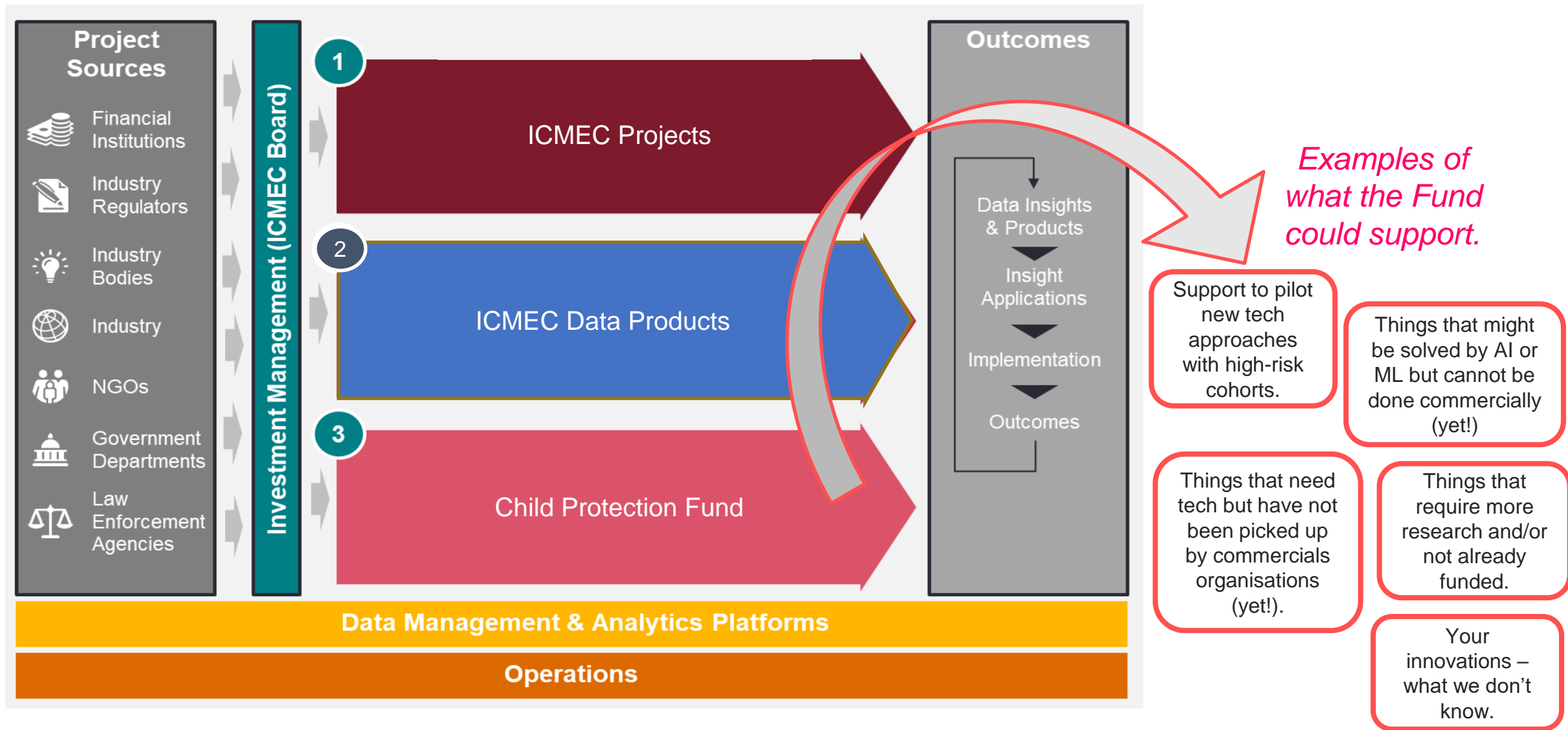
Access to **public data** sets.

Data sharing and **Member Portal infrastructure**.



Inputs
What resources & enablers do we need?

The ICMEC Australia Operating Model



The ICMEC Australia Child Protection Fund

Why a Child Protection Fund?

Targeted **outcomes**: support better detection, reporting and prosecution of online child sexual exploitation (CSE).



Impact: Better prevention and relief for victims

The Fund can support initiatives based on two criteria:

The What: Clear alignment with our outcomes of supporting better detection, reporting and prosecution of CSE.

The How: Programs must be technology or data-driven approaches, or improve the quality and/or usefulness of data and tech approaches.

Round One of the Fund is opening in late July 2022, providing grants or investments of between **\$50,000 - \$500,000** each.

The Fund will open for applications twice per year over 2023 – 2025.

We will also host challenges dedicated to specific problems.

The Fund is not a traditional philanthropic foundation, but more a blend of grants and venture capital approach. It is uniquely positioned to support a range of Australian organisation types, e.g:

- **Grants** to for-purpose organisations
- Low-return **impact investments** into businesses (any proceeds will be recycled back to the Fund)
- Support to **public-private partnerships** and pilots, e.g. those engaging law enforcement



Our Core Principles

Outcomes Driven



- An Outcomes Framework drives our focus areas for grants, and why.
- Clear and effective *outcomes* measurement and evaluation of our grants and results.

Genuine Funder Engagement & Support



- We will be a true invested partner.
- We will complement capital (\$) with capability (non-\$) support for grantees, including advice, networks, and a platform for collaboration.



Amplifying Impact through Partnerships



- **Catalytic funding:** e.g. seed funding for programs that wouldn't otherwise be supported by the commercial sector, or subsidizing non-commercial components of a program.
- **Partnerships:** e.g. matching or base level funding to other forms of grants/investment; and creating coalitions of delivery partners.
- **Diversification:** given how quickly the sector is evolving and adapting, we need to try multiple approaches. Diversifying also supports more partnerships, more market awareness, and more collaboration.

Review Process and Timeline



Market Sounding

- Meet with stakeholders across the ecosystem to understand what is needed by the sector, and where the Fund can have the most impact.
- Online event to announce the Fund, respond to stakeholders' questions.

RFP Issued

- 8-week application period (respecting your time constraints).
- Criteria for proposals launched online: <https://icmec.org.au/programmes/child-protection-fund/>
- Proposals submitted to: fund@icmec.org.au

Proposal Review

- ICMEC preliminary internal screening.
- Proposals meeting threshold criteria forwarded to CPF Review Committee.
- Candidate pitch/interview, where required.
- Review Committee evaluates and selects recommended candidates.

Approvals

- ICMEC Australia Board approval of grants.
- Grant contracts issued and signed.
- Investments announced.

Co-Design Workshop

- ICMEC's partnership and capability support model kicks off with co-design workshop (with recommended partners and expertise to join).
- Grantees invited to collaborate on a shared platform.

Proposal Screening and Evaluation Guidelines

**Round One of CPF applications are due
19 September 2022.**

Please submit to: fund@icmec.org.au

Proposals must be max 20 pages in total (spreadsheets and other Appendices may also be attached).

We are also open to hearing about your initiatives before you take the time to write an application. Please provide a 1-2 page summary of your project if you would like to meet with us.

Exclusions to the Child Protection Fund

The CPF will not consider:

- Initiatives that are commercially viable (we will consider non-commercially viable aspects *within* a business)
- Post-hoc funding for programs already delivered
- Representation at conferences and/or events

The CPF is currently only able to provide funding to **Australian-registered** organizations, businesses, or sole traders. This remit may be expanded in future years.

Applications to the Child Protection Fund should address the following criteria:

1. Summary description of the program, and brief background on the organization/individual applying for funding:
2. How will the initiative deliver against the CPF target outcomes?
3. How will success be measured?
4. General Business/Program Plan
5. Capability of management, team, and external partnerships
6. How is the program innovative? How can it be scaled or replicated?
7. If the program relies on data access or sharing how will this be done?
8. Operating Budget and total funds requested
9. General risks and compliance

Measurement and Evaluation

The measurement and evaluation of the CPF's investments, will be based on their contribution towards ICMECs core outcomes (i.e. **better detection, reporting, and prosecution of CSE**).

- We care about delivering outcomes (results). Our key focus is not tracking grantee inputs, process, or activity metrics (although we may collect some of this information where relevant).
- *We strive to be a pragmatic and respectful funder, and not set unrealistic standards on administrative reporting (which isn't necessarily correlated with outcomes).*
- We know that each investment may require slightly different reporting requirements and timelines in order for evaluation to be meaningful. We know generic reporting templates are unlikely to be suitable for our funding approach.
- *Where helpful, we will assist grantees with collaboratively designing M&E frameworks.*





**Round One will open
on 25 July 2022.**

**Deadline for
applications is
19 September 2022**

**Please submit applications to:
fund@icmec.org.au**



Thank You

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www.icmec.org.au